

FOR IMMEDIATE RELEASE

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Directions for Mental Health First-Time Golf Fundraiser A Success
Benefit Raises \$25,000 for Local Children's Mental Health Services

Clearwater, FL (May 20, 2010) - Directions for Mental Health kicked off a new fundraiser this year. The Keep Kids Safe at Home Golf Inaugural, held at the Belleair Country Club on Thursday May 13th, raised over \$25,000 for children's mental health & case management programs and included over 100 golfers, volunteers, and staff. The agency plans to put the proceeds towards children's services, including counseling, case management and foster care assistance, which often treat kids from low-income households.

"We are extremely pleased with the turnout and support we received this year," says David Lomaka, President / CEO of Directions. "Our supporters, peers and local businesses really pulled together to make it happen."

Lomaka says he hopes the agency will hold a similar event next year. "Our first year was an incredible success, and we expect next year will be even better."

Sponsors for Keep Kids Safe at Home Golf Inaugural included Golden Technologies, Stahl & Associates Insurance, Bouchard Insurance, Genoa Healthcare, Uni/Care, K-Tek Systems, Inc., and approximately a dozen other local businesses.

For more information or to donate to one of Directions for Mental Health's community-based programs, visit www.directionsmh.org or call (727) 524-4464, ext. 1700.

About Directions for Mental Health

Directions for Mental Health, Inc., established in 1982, is a non-profit organization committed to helping heal the hurt in the lives of thousands of Pinellas County residents facing or at risk of facing mental health challenges. With nationally accredited programs, Directions sets the standard for best practices in mental health treatment, while making mental health care affordable and accessible to individuals and families, and building a safer, healthier community. Serving more than 9,000 people per year, Directions is dedicated to developing innovative programs that change lives, while reducing crime, homelessness, drug abuse and child abuse.

For questions about mental health services, visit Directions for Mental Health's website at www.directionsmh.org or call (727) 524-4464.

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