

FOR IMMEDIATE RELEASE

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**DIRECTIONS FOR MENTAL HEALTH HOSTS 2nd ANNUAL GOLF EVENT  
TO "KEEP KIDS SAFE AT HOME"**

*NFL Alumni and Other Celebrities Expected To Attend*

Clearwater, FL (May 11, 2011) - Directions for Mental Health will host the 2nd Annual Keep Kids Safe at Home Golf Classic, presented by Bouchard Insurance, on Thursday, May 12th at the Belleair Country Club, located at 1 Country Club Lane in Belleair. Dexter Jackson, former Buccaneer and Super Bowl XXXVII MVP, will be present at the event, along with other NFL alumni and celebrity guests. Registration opens at 11:30 a.m. with a shotgun start at 1:00 p.m.

All proceeds from the Keep Kids Safe at Home Golf Classic will go to Directions' children's programs. Directions provides care to over 4,000 children each year; nearly 2,000 children served by Directions are referred due to reports of maltreatment.

President & CEO April Lott says this year's golf event serves a dual purpose – to raise funds and to raise awareness: "Our community needs to be constantly aware that children are being abused – physically and verbally – everyday right here in Tampa Bay and throughout the nation. We need to come together to prevent and end abuse, and help create stronger families." She adds, "Directions is extremely pleased with the support we've received from the community and celebrities in the area."

To find out more about Directions for Mental Health or to make a donation to the Golf Classic, visit [www.directionsmh.org/golf](http://www.directionsmh.org/golf).

#### About Directions for Mental Health

Directions for Mental Health, Inc., established in 1982, is a non-profit organization committed to helping heal the hurt in the lives of thousands of Pinellas County residents facing or at risk of facing mental health challenges. With nationally accredited programs, Directions sets the standard for best practices in mental health treatment, while making mental health care affordable and accessible to individuals and families, and building a safer, healthier community. Serving more than 9,000 people per year, Directions is dedicated to developing innovative programs that change lives, while reducing crime, homelessness, drug abuse and child abuse.

For questions about mental health services, visit Directions for Mental Health's website at [www.directionsmh.org](http://www.directionsmh.org) or call (727) 524-4464.

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